



Cindy McElhinney Director of Programs Darkness to Light March 15, 2016

I'M CONE IN A STATE OF THE STAT

Be One in a Million. Take Darkness to Light's Stewards of Children® Today.

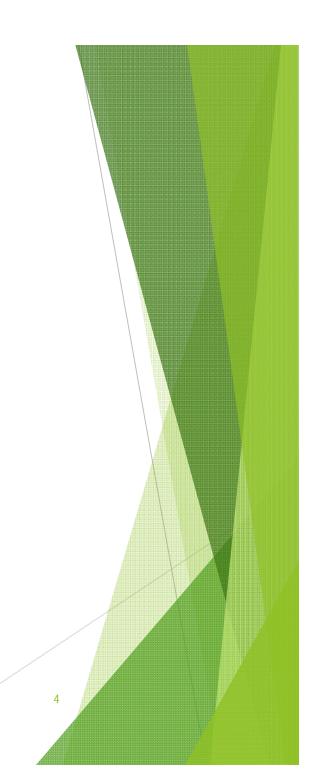


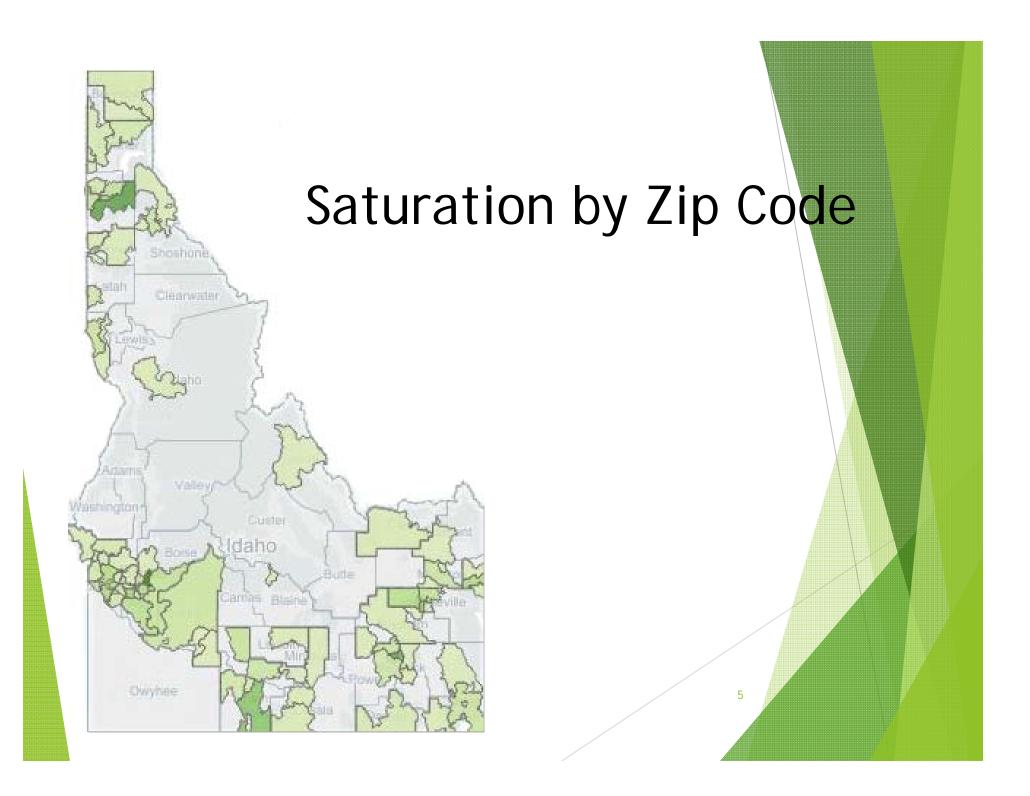


DARKNESS TO LIGHT

END CHILD SEXUAL ABUSE

Connect the Dots







500 Club Facilitators

Lynn Eddleman

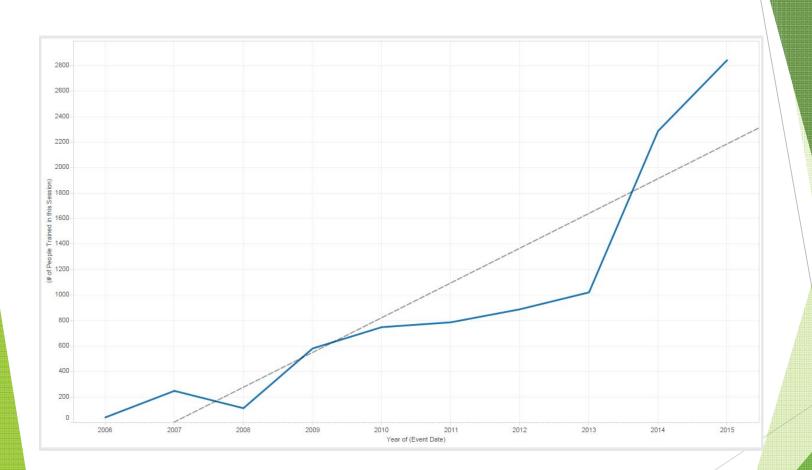
Taryn Molitor Wickes MacColl

Leticia
Hernandez



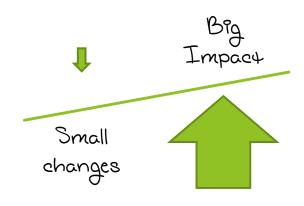
100 Club Facilitators

Training Over Time



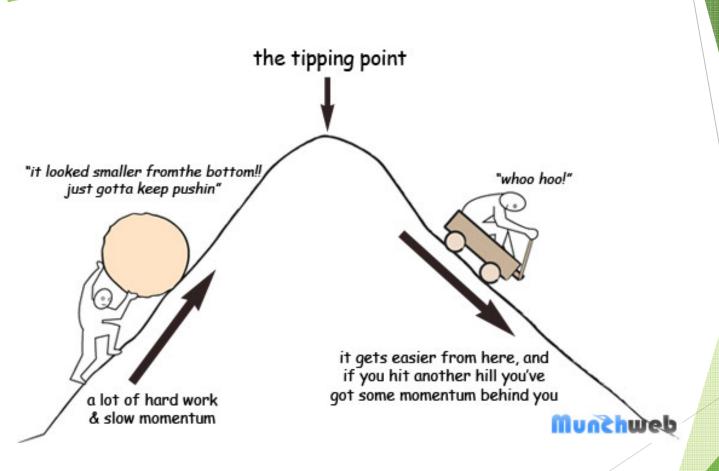
Tipping Point

A point in time where a group rapidly and dramatically changes its behavior by widely adopting a previously rare practice; "the Law of a Few"



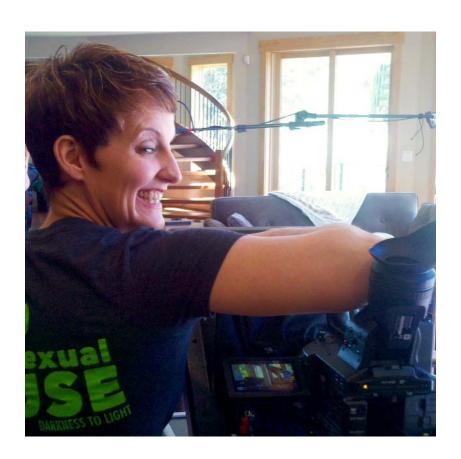
"In the same way as a virus can spread rapidly through a population, so too can behavioral change, particularly within a group. For instance, a small action by one individual within a crowd can influence the actions of other individuals within the crowd, and so on, until the behavior becomes widespread. Thus, small, initial changes have the potential to make significant differences overall." --Malcolm Gladwell in the bestseller The Tipping Point: How Little Things Can Make a Big Difference







Behavior Change







Vibration is primary. Behavior is the result.



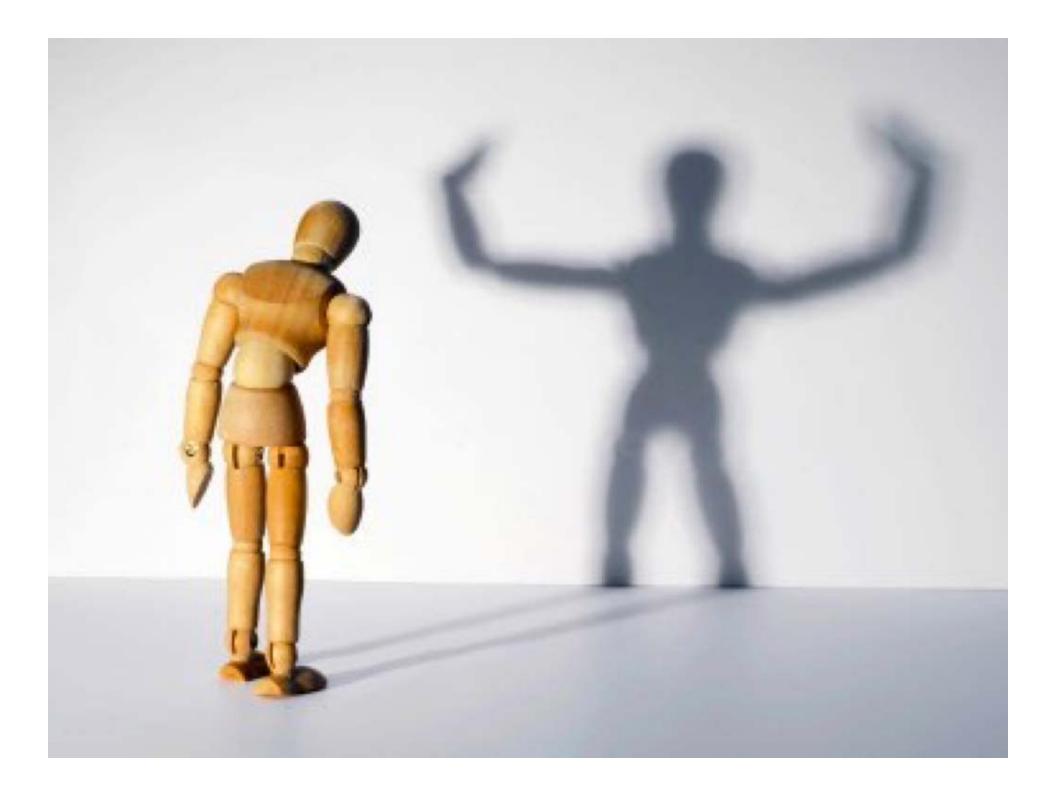
Vibrational Change Theory

Vibration =
Feeling + Thinking +
Energy



Vibrational Change Theory

Vibration shapes what seems possible.







Acquiring new knowledge (facts) does not alone motivate new behavior.

Top-down mandates in a hierarchical system do not alone motivate new behavior.

Fear or avoidance of a negative outcome does not motivate new behavior.

- People do not learn well in a condition of fear or external demand.
- ► Fear can motivate a short-term, reactive response, but it does not motivate a well-integrated choice response.

Fear is not a useful emotional motivator.



Behavior change is motivated primarily by a *DESIRE* that is personal.

A desire is a feeling of aspiration for a new, positive possibility.

The person experiences that personal desire as having a *COLLECTIVE PURPOSE*.

The experience of desire causes a marked shift in the person's vibration, their energy, their *being*.

*That vibrational shift allows new behavioral possibilities to come into awareness that were not accessible to the person in their previous vibration.

Behavior change results from a participant's direct, felt- experience of a new possibility that has both personal and collective benefit.



The feeling of personal and collective *purpose* shifts a vibration from external to internal locus of control.

Fear/requirement becomes possibility/contribution

This vibrational shift coupled with action-based skills and community interaction, makes behavior change measurable and sustainable over time, even in "untrained" conditions.

People are able to generalize their new skill set, moving their feeling of new possibility into action in unforeseeable and multidimensional ways.

Behavior change feels natural and easy inside the new energetic vibration.



Vibrational Consistency





Dynamic Tension









Mobilizing Community



