

ANNUAL REPORT 2014

Idaho
Children's
Trust Fund

Preventing Child Abuse In Idaho



Taking
Prevention
to Scale
Means...



...taking what we know works to a larger audience

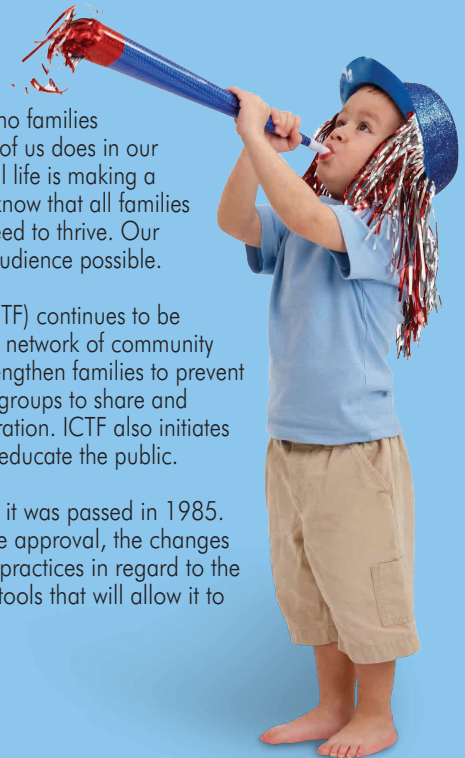
Kevin Trapani, social entrepreneur and CEO of the Redwoods Group, our keynote speaker on day one of the 2014 Strengthening Families Training Institute, compares our work together on behalf of children and families to the “best potluck supper you’ve ever been to.” He says “Think about it.” Everybody brings the best dish they know how to make. You might be a great pie maker and I make the best casserole you’ve ever tasted. We all bring it to the table, eat together, enjoy each other’s company and the outcome is amazing. We can do amazing things too, when we work together to create an environment where all children can thrive.

It is only by working collaboratively that we can “take prevention to scale.” I am increasingly convinced that we know what to do; now we need to figure out how to do it at a level that is transformative both for Idaho families and our communities. We know that the work that each of us does in our own families, in our communities and in our professional life is making a difference in the lives of families and children. We also know that all families and all kids do not have the support and nurture they need to thrive. Our work is about bringing the best practices to the largest audience possible.

The ongoing work of the Idaho Children’s Trust Fund (ICTF) continues to be providing funding, training and technical assistance to a network of community based organizations and public agencies working to strengthen families to prevent child abuse and neglect. In addition, we convene those groups to share and learn about best practices and opportunities for collaboration. ICTF also initiates campaigns to coordinate training, build awareness and educate the public.

In 2014, ICTF made the first change to its statute since it was passed in 1985. With support from the Governor’s Office and legislative approval, the changes bring the statute into compliance with current business practices in regard to the board and staff and provide the board with additional tools that will allow it to do its work more effectively.

– **Roger Sherman**, Executive Director



...coordinating efforts to reach a tipping point

In September 2013, ICTF launched a campaign in collaboration with the Treasure Valley YMCA to train 22,500 adults in the Treasure Valley to prevent and respond appropriately to child sexual abuse. ICTF recruited a training coordinator with funding from a grant through St. Luke's Health Improvement Fund and in collaboration with the VISTA program. During the year, the project trained about 1,000 people, including one migrant and seasonal Head Start Program where we trained 236 people, in 13 sites, with 16 trainers spread out over about 300 miles in one day!

This work is labor intensive and although we've doubled our training force and doubled the number of people trained in one year, we needed a new approach to train at the scale we need to be effective. In August, we received 10,000 complementary online trainings as part of a "gifting initiative" from Darkness to Light. This is what we will need to reach the scale we want to reach!

With the Treasure Valley initiative well underway, ICTF has become a VISTA host site to bring the effort to scale statewide. This winter, ICTF will bring on two new VISTA training coordinators who will be housed with community partners in Pocatello and Coeur d'Alene. This will enable us to continue making progress on our statewide goal of 57,000 trained adults. The national goal is twelve million!

Another significant new initiative this year is creation of a Crying Plan website (www.cryingbabyplan.org) and material — a new approach to prevent the occurrence of Shaken Baby Syndrome. A spectrum of public and private organizations has been at the table to develop this work and has held two summits to bring together concerned people around the state. The campaign to spread the word rolled out in late October.



...sharing best practices

ICTF holds 15th Annual Strengthening Families Training Institute

How many times have we each said, "Enough is enough," or "What will it take?" All we want is for all kids to be safe from sexual predators, yet progress has been slow – despite our best efforts. In his remarks, Mr. Trapani shared with us an evidence-based approach to move our prevention efforts to a scale adequate to solve the problem. As president and chief executive officer of the Redwoods Group, Kevin Trapani leads a non-traditional insurance operation. In partnership with YMCA's in Idaho and throughout the country, he is leading an effort to bring the Stewards of Children child sexual abuse prevention training to all corners of the U.S. He is

a major player in helping this work "Go Big."

Following Mr. Trapani's talk, 130 participants were trained in child sexual abuse prevention using

the Stewards of Children curriculum. ICTF is working to achieve a tipping point where 5% of the adults in Idaho are trained as Stewards. Stewards of Children is the only nationally available child sexual abuse prevention program scientifically proven to increase knowledge, improve attitudes and change child-protective behaviors. This revolutionary program is for any responsible adult who cares about the welfare of children. It is also appropriate for youth-serving organizations (sports leagues, day care centers, after school programs, children's clubs, church groups, service providers and more).

On day 2 of the Institute, Page Walley shared Casey Family Program's efforts to build protective factors through a community based approach called Communities of Hope. This approach tells us that effective prevention and family strengthening can occur when the community is involved at all levels—in our churches, schools, community programs and the neighborhoods where we live. Institute participants worked together to apply this idea to their own communities.



◀ MRS. WORLD 2013, KALEY SPARLING, DELIVERS THE LUNCHEON ADDRESS AT THE TRAINING INSTITUTE. KALEY HAS WORKED PASSIONATELY TO PREVENT CHILD SEXUAL ABUSE IN IDAHO AND WORLDWIDE.

...collaborating with partners statewide

Collaboration and coordination are at the heart of what ICTF does. Through using the Strengthening Families approach, ICTF works with traditional and non-traditional partners to create a shared language and shared practice of prevention throughout the state. ICTF also funds annual and multi-year awardees to conduct child abuse and neglect prevention activities. The family strengthening approach is bigger than a particular program, strategy, or service; it is a framework for helping families succeed.

This past year, ICTF funded 11 organizations to provide services to prevent child abuse and neglect in Idaho. Funded projects were designed using strategies that intentionally strengthen families.

Some specific highlights of ICTF funded programs this past year:

Catholic Charities of Idaho completed one cohort of the Nurturing Parenting Program in Swahili including fifteen comprehensive sessions. Parents indicated a high level of satisfaction with the program. When asked what they learned in the Nurturing Program, parents said:

- I can take better care of my kids
- I know what to do when I feel stressed
- I know how to get help

These are core skills for all parents and provide the foundation for preventing child abuse and neglect.

Some focused on Nurturing Families Programs: Bannock Youth Foundation (BYF), Catholic Charities of Idaho (CCI), ICARE St. Vincent de Paul, and Family Advocates.

Others focused on Stewards of Children Training: ICARE St. Vincent de Paul, Idaho Department of Corrections (IDOC), Lewis and Clark State College Nursing Department, Salvation Army.

Some did a combination of strategies including Parents Anonymous, Baby Haven, Right From the Start, BabySteps, ACES, etc. (IDOC, HELP, Family Advocates, Salvation Army, BYF, Lewis –Clark Early Childhood Program).

All succeeded in strengthening families!!

The Idaho Department of Corrections (IDOC) is continuing Strengthening Families work through a project that is providing parenting classes to women inside the prison, in the probation and parole system and providing support in the community through a Parent's Anonymous support group. It is exciting to create a collaborative program working across systems to provide services to this group of parents whose children, unfortunately, are at significant risk.

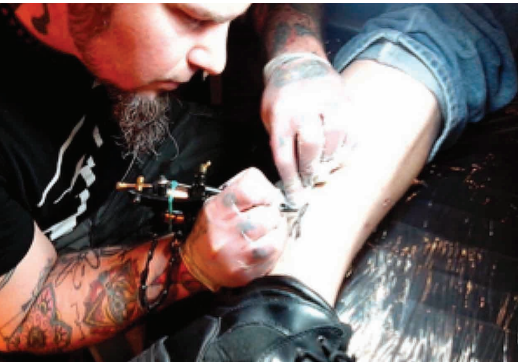
These community-based programs are boots on the ground for ICTF. Working with families one to one and in groups, they create the base for taking the work to scale in Idaho!

...involving the whole community

National Child Abuse Prevention Month is a time to acknowledge the importance of families and communities working together to prevent child abuse and neglect, and to promote the social and emotional well-being of children and families. During the month of April and throughout the year, ICTF encourages Idaho communities to share child abuse and neglect prevention awareness strategies and activities and promote prevention across the country.

Idaho citizens promoted awareness of child abuse prevention:

AT A TATTOO SHOP IN NAMPA



AT A SCHOOL IN REXBURG



ON THE QUAD AT
BOISE STATE UNIVERSITY

AT A HEAD START CENTER IN TWIN FALLS



AT ST. VINCENT DEPAUL IN COEUR D'ALENE

...recognizing exemplary programs

The 2014 recipient of the Ed Van Dusen Legacy Award: Giraffe Laugh Early Learning Centers

Giraffe Laugh provides early childhood education and nurturing to 130 Treasure Valley children daily by ensuring school readiness, empowering families and building strong futures.

Giraffe Laugh has been providing quality care and education to children since 1988. The program has evolved over the years to include practices that strengthen families and help to prevent child abuse. With one center until 2005, then the addition of another that was serving the homeless population, then another in 2010 serving the pregnant and parenting teens at Marion Pritchett School, Giraffe Laugh has expanded to include low income children from various backgrounds and living situations all over Boise and beyond. Giraffe Laugh was one of the first adopters of the Quality Rating and Improvement



Giraffe include from and living Boise

System (QRIS) for child care programs and gladly took on the task of evaluating their own programs to improve where necessary and to celebrate where they were doing well. As often the first place that families find a support system, early childhood settings can play an important role in a family's success. "While we knew this" says Giraffe Laugh's Director, Lori Fascilla, "the simple act of hearing how we were making a difference committed everyone in the process to doing more."

The evaluation process helped Giraffe Laugh put a structure to prevention. Strengthening Families became a regular component of their practice and transformed the way staff and parents looked at the organization. "Now all employees know why we do what we do and feel pride in doing so," Lori remarked.

The past, present and future exemplary practices of this organization are what made it stand out for recognition by the board of the Children's Trust.

Its legacy is one of which Ed Van Dusen would be proud.

Giraffe Laugh

Early Learning Centers

great work

“Family... Where life begins and love never ends”

In my mind, this phrase is the embodiment of what we work toward at the Idaho Children’s Trust Fund. We envision families across Idaho where not only does love never end, but parents and caregivers have the skills and support systems in place when life’s challenges test their strength and resilience.

As I reflect on our work in 2014, two prominent feelings surface.

The first is gratitude for the work that has been accomplished by our staff, board, and partners across Idaho to prevent

child abuse and neglect throughout our great State. As you can see on each page of this Annual Report, we have achieved measurable and significant goals in 2014 including training thousands of individuals to prevent, recognize, respond to child sexual abuse, strengthening families through effective local programs that offer parenting education, training, and other critical support to enhance the toolbox of skills parents have to create thriving families.

The second feeling that surfaces in my reflections is a sense of urgency that

more work needs to be done. Until all our families, in the myriad ways they look and define themselves, are strong and supported and the most vulnerable of our children are safe and thriving, we must continue onward in our work.

Thank you for supporting of the prevention of child abuse and neglect and for being part of the Idaho Children Trust Fund team. On behalf of our Board of Directors, we look forward to celebrating even greater successes in 2015!

Sarah Leeds | Board Chair

Created by the Idaho Legislature in 1985, the Idaho Children’s Trust Fund is governed by a ten member board of directors appointed by the Governor and representing every region of the state as well as the offices of the State Department of Education, the Attorney General and the Department of Health and Welfare.

Trust Fund financials by the numbers*

Grants received:	\$204,671
Interest earned on Trust Account:	\$33,174
Donations:	\$70,903
Fees from Training Institute:	\$14,399
Grants made to community based organizations: ..	\$63, 845
Principal in Children’s Trust Account:	\$1,352,170

(50% of tax donations deposited in account each year since 1985; earned interest used for annual operations)

*as of July, 2014. Details available upon request

Thank you

to all who made donations
to the Idaho Children’s
Trust Fund in 2014!