

MEETING OF THE IDAHO CHILDREN'S TRUST FUND

BOARD MEETING MINUTES

ALEXANDER HOUSE

Boise, Idaho

April 28 & 29 , 2011

Time and Place
on

The spring meeting of the Idaho Children's Trust Fund took place
Thursday and Friday, April 28 & 29, 2011 in Boise, Idaho.

Presiding

Mary Marshall, Board Chair

Call to Order
April

Mary Marshall called the meeting to order at 10:14 a.m. Thursday,
28, 2011. The meeting concluded Friday, April 29 at 12:40 p.m.

Attendees

Board

Janet Goodliffe, Region 7
Eileen Uhlenkott, Region 2
Jamie Herrmann, Region 1
Iris Hunter, Region 4
Kay Christensen, Attorney General's Office
Sarah Leeds, Region 6
Robin Sanchez, Region 3
Valerie Burgess, Department of Health and Welfare (Tuesday
only)

Excused

Shannon Dunstan, State Department of Education

Staff

Roger Sherman, Executive Director
Shelli Hansen, Office Specialist (Tuesday only)

Excused

Wickes MacColl, Grants and Contracts Manager

Guest Speakers

Mike Gerhardt and Jessica Waldorf, CLM

Academy of

Sherry Iverson, St. Luke's Women's Health and American

Pediatrics

Brandi Whaley, Prevent Shaken Baby

Business Meeting

January Minutes

Motion

January minutes were reviewed, amended and approved.

Board Terms

Director Sherman will investigate how to utilize past board members in some type of Ambassadors Program.

Board appointments and term service discussed. Robin Sanchez from Region III is not seeking reappointment. The director will contact the Governor's office to inform them of reappointment requests and vacancies.

ICTF Initiatives in Action to Strengthen Families

Director Sherman presented four initiatives driving the Strengthening Families work with a discussion around the logic model. The four initiatives are prevention of child sexual abuse, creation of place based initiatives, development of parent leadership opportunities and integration of prevention and protective factors into the work of all child and family serving organizations.

Trust Fund Core Components

Director Sherman presented an assessment checklist from the National Alliance of Children's Trust and Prevention Funds as a potential planning vehicle. The board determined guidelines should be consistent with applicable statutes, include a data driven approach, data linking, and reports including activities integrated within the guidelines.

Financials

Director Sherman presented the Idaho Children's Trust Fund's current financial position.

Office Space

Motion

An extension of office space for ICTF will be investigated with Friends of Alexander House to better utilize space and technology. Increased costs of \$100 a month will be considered. Approved.

Summer Board Meeting

July 25 & 26, 2011 at the University Inn in Moscow, Idaho

SFTI Report

Attendance increased in 2011 as did online registration numbers. Goals related to technological issues and future planning was addressed.

CAP Month

Successes of statewide activities were reviewed with corresponding goals for next year introduced. Pinwheel recognition and correlation appears to be increasing as is the need for continued statewide emphasis on the symbol.

Website/Logo

Motion The second website logo presented by CLM will be incorporated in the ICTF logo with the line "Preventing Child Abuse in Idaho" used as needed. A refinement on the pinwheel icon will be explored with final approbation given by Director Sherman and Wickes MacColl. Approved.

Fundraising

Prospects on fundraising through birth and marriage certificates are poor and other fundraising measures will be explored.

Grants

Donations and other grant monies have decreased requiring a decreased projection of finances available for annual grants.

Motion

ICTF will change its current Annual Grant program consistent with its current initiatives. There will now be two cycles based on specific RFP's. \$20,000 will be available for both cycles. The initial cycle will be focused on Child Abuse Prevention Month 2012. Approved.

Staff will put out the RFP and bring proposals for selection to the board in July.

Informational Meeting

Presenters

Sherry Iverson, St. Luke's Women's Health and American Academy of Pediatrics and Brandi Whaley, Shaken Baby Prevention of Idaho presented prevention philosophies, educational programs, and community templates for preventing shaken baby syndrome in Idaho.

Mike Gerhard and Jessica Waldorf, CLM Marketing and Advertising demonstrated the newly created ICTF website and took comments from the board members.

Public Policy

Home Visiting

The director reported that the Home Visitation program implementation would continue.

The meeting adjourned at 12:40

