



**Board Meeting Agenda
July 31-August 1**

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Board Members

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Region II, Lapwai

Alejandro Zamora
Region III, Caldwell

Sarah Leeds
Board Chair
Region IV, Boise

Jill Andrus
Region V, Jerome

Brenda Stanley
Region VI, Blackfoot

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9:00 Welcome and check in

- 9:15 *Consent agenda
- Financial reports
 - Staff reports
 - Letter to DHW Administration

*Proposal to change annual grant schedule to coincide with state fiscal year.....Staff

Board Self-Assessment.....Committee

*Board Policy on grants over \$5000.....Committee

*State-funded Home Visiting Program proposal.....Staff

Relationship with Prevent Child Abuse America/Idaho--Policy positions/ongoing board item/site visit.....Staff

***Complete Executive Director Performance Review: --Executive Director goals.....Board**

***Expenditures over \$1000:**
Prevent Child Abuse America Annual Executive Directors Meeting—Oct.-Chicago (Roger)

National Alliance of Children’s Trust and Prevention Funds—Nov.-Charleston, SC (Roger and Taryn)

Lunch discussion: *Transition to planning session ICTF role*, i.e., Are we primarily a resource to the field or do we want to be a “household name”?



Planning Session

For the past couple of years we have been describing the Trust Fund's role as the backbone of a collective impact effort to prevent child abuse and neglect. We are going to use this framing to plan our work into the future since it provides a useful way to break down our work into categories that we can use to plan activities going forward. I hope you find it useful framing.

The Trust Fund exercises its leadership by acting as the backbone organization in support of a statewide collective impact effort to prevent child abuse and neglect.

Collective Impact is one strategy for large and diverse groups of individuals and organizations to work together to solve complex social problems like child abuse and neglect. In other words, collective impact is jargon for "we need each other" to prevent child abuse and neglect. It requires a common agenda, common progress measures, mutually reinforcing activities, communications, and a backbone organization.

The Trust Fund is well positioned to be the backbone organization for this effort, and has been doing the work long before we had the language to explain it as well as the collective impact frame does. ICTF articulates the network's common agenda, shares strategies, facilitates communication among members of the network, helps build public support, and provides and mobilizes funding in support of our collective efforts.

Six Core Functions for the Backbone Organization



Backbones must balance the tension between coordinating and maintaining accountability, while staying behind the scenes to establish collective ownership

Through its work as the backbone organization for the prevention movement, ICTF provides the infrastructure for collective action among its network of prevention programs who share a vision of thriving Idaho children and thriving Idaho communities. We are truly building hope as we build our prevention network.

The following paragraphs demonstrate the ways that ICTF will provide leadership in these dimensions:

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*denotes action item



Guide Vision and Strategy:

As the state affiliate of Prevent Child Abuse America, as well as the Idaho Children's Trust Fund, our vision is a world where every child has a great childhood with lots of love and play, free of abuse. Our strategy is to build strong families and strong communities through a multitude of programs, services, and resources all along the socio-ecological spectrum.

We will promote this strategic vision throughout the program year by providing training, technical assistance, funding, coordination, and support to organizations throughout Idaho.

We also inform and guide local strategies through our connections to the national movement. Through these national relationships, we are able to keep abreast of up and coming research or changes to best practices and then return to disseminate any new strategies and tactics locally. Our position as the backbone organization, even if it is not always articulated as such, keeps us well-linked to organizations who work directly with families and we use those relationships, as well as the trust and social capital that we have cultivated, to relay information via trainings, convening, and tangible resources.

Strategic Questions:

Reaching out to underserved groups in Idaho-Where do we prioritize? Homelessness, ruralness, refugee, Latino, Native American?

Is there a next initiative on the horizon just as we begin our HOPE conquers ACEs work?

How does the current policy environment invite us to be more involved with the child welfare system as more attention is being paid to prevention at the state and national levels?

Support Aligned activities:

As the backbone organization, ICTF works to shape the direction of the prevention field in Idaho by encouraging and supporting coordinated activities. Our work can all be articulated as shaping the prevention movement via our three initiatives: child sexual abuse prevention via the Stewards of Children training, providing Hope Conquers Aces training (on the impacts of trauma and the mitigating effects of positive experiences) to community organizations and institutions, and the overarching strengthening families initiative involving training on and the promotion of protective factors. We use a variety of tools including funding, training and our yearly convening, the Strengthening Families Training Institute.

Stewards of Children:

In the fall of 2013, ICTF began a systematic effort to train 5% of the adult population of Idaho to prevent child sexual abuse over a period of years. Five years later, we support more than 100 trainers working in all areas of the state supported by several of ICTF's strategic partners and over 17,000 people have been trained.



This effort continues although with changes in the support structure. As you are aware, ICTF used AmeriCorps VISTA members as training coordinators eventually in 4 areas of the state. This was possible because of ICTF's investment in a cost share position so that we could "donate" VISTA positions to Bannock Youth and ICARE.

We are continuing to fund CSA prevention projects with both of those organizations and so far they are keeping their current training coordinator positions funded. In Boise the training coordination will be done by intern and practicum students from local universities. This will help us further develop our internship program which was enhanced last year by funding Taryn Yates' social work licensure. Although this reorganization will be an adjustment for some of our partners, we have stayed in regular communication and have not lost any of the buy-in and social capital we have gained. Instead, we are seeing a lot of our groundwork result in ongoing leads. We plan to train at least 3,000 people for the program year.

Strategic Questions:

What new strategies can we employ to reach the tipping point faster?

Hope Conquers ACEs:

Similarly to our experience with child sexual abuse prevention, we have begun an effort to train our communities systematically to understand and learn to prevent ACEs and to build resiliency and protective factors. Although this has been a part of our training effort for at least 12 years, we have seen a significant uptick in interest as we seem to have reached a tipping point. (Hey, when Oprah is featuring ACEs on her show and 60 minutes, haven't we arrived?)

Two years ago, ICTF partnered with Optum (of United Health Care) and several other community organizations to offer screenings of the movie "Paper Tigers" in communities throughout Idaho. We were pleasantly surprised at the demand for more screenings and more information. From there, we began training organizations by request on brain development, Adverse Childhood Experiences, and the protective factors. We called this training "Acing the Aces". We found that interest in ACES was picking up, aided by the release of a second film, "Resilience", and we wanted to leverage that interest to have a more meaningful conversation about building strong families and communities. When pediatrician, Bob Sege and his associates came out with research entitled HOPE: Healthy Outcomes from Positive Experiences, we were inspired. Perhaps this was the way we could begin to talk about prevention from a strengths-based and "hopeful" way and our HOPE Conquers ACEs (HCA) initiative was born.

Our vision for this initiative is that all organizations, institutions, and entities in Idaho that work with children and families will become trauma-informed. We believe that understanding leads to empathy which leads to positive relationships and resilience. When people understand why children who have experienced trauma behave the way they do, they are better able to be a supportive relationship to that child, to buffer the stress of that child, and become part of the movement to prevent abuse from happening to children in the first place. When parents recognize their own ACE history they can become better parents.



To this end, ICTF has partnered with groups statewide to train trainers and build the training capacity to teach HCA and other related activities (such as the Harvard Center on the Developing Child Brain Architecture Game). We recently trained 23 trainers in Idaho (representing each of the seven judicial/health districts) to deliver the HCA training and help groups plan activities stemming from it. These trainers, as part of a community of practice, are ready to branch out and offer trainings in their communities with support from ICTF. Our goal is to train a minimum of 500 people the first year, and at least 1000 people the following year. We will soon begin a new project with AmeriCorps VISTA and hope to have a volunteer in place by mid-summer to handle much of the training coordination piece of this project. Since January, ICTF and Idaho AEYC staff have trained over 800 people.

Strengthening Families:

Our third "initiative" is really more of an approach that informs everything else that we do. Strengthening Families is a research-informed approach to prevent child maltreatment through the cultivation and support of five protective factors:

- Parental resilience
- Social connections
- Knowledge of parenting and development
- Concrete supports in times of need
- Social and emotional competence of children

Our commitment to this approach is best demonstrated through our grant-making process. Applicants must frame their work using this approach and address which protective factor(s) the program works to build in the families they serve. We use the protective factors as a basis for evaluation of both existing and prospective programs. The protective factors are also seen in all of our training curriculum and priorities. Most recently, ICTF has developed Neglect Prevention training based in the protective factors.

Strategic Questions: What is the best method for increasing the capacity of community based organizations to prevent child abuse and neglect?

Establish Shared Measurement Practices:

Measuring the outcomes of our grantees' work remains a challenge that we continue to work on. Since we have spent years working with various organizations on the Strengthening Families approach, it makes sense that for much of our supported work, we could use an evaluation tool focused around the five protective factors.

As the national field test for the Protective Factor Survey 2 (PFS2), led by researchers at the University of Kansas, comes to a close, we will integrate the results and begin to require that our grantees use the PFS2 when it's appropriate. For the last year, we have been orienting four test sites to the process and working out kinks. We hope to have some early results from those sites soon- results that can be used to encourage the usage of the PFS2 by other family-serving organizations.



Additionally, since many groups have adopted the Stewards of Children curriculum throughout Idaho, Darkness to Light's evaluation process is used statewide. It is a good tool for quality improvement and as such is used to assist facilitators in developing skills. We will continue to use this form to get feedback both from participants and from facilitators in order to continuously improve those trainings.

Lastly, through a grant with Optum, ICTF was able to get questions regarding adverse childhood experiences (ACES) on the annual Behavioral Risk Factor Surveillance Survey for Idaho in 2018, meaning that we should have data reflecting Idaho ACEs that will complement and validate our training initiative.

Strategic questions:

With the Idaho ACE data becoming available in the summer of 2019, what role should ICTF play in analysis and dissemination? How can we maximize the impact of the data?

Build public will:

ICTF has coordinated awareness and training activities statewide during April to ensure consistent messaging and to create peer learning about best practices. Through our affiliation with Prevent Child Abuse America, we disseminate pinwheels to organizations statewide. ICTF encourages regional cooperation by requiring a regional leader to develop an MOU for local organizations to sign so that regional activities are coordinated and communities develop strengthened connections. During the program year ICTF will continue this coordination and work with organizations throughout the state to increase their partnerships. Through these efforts and year round activities, ICTF reaches out to the community to strengthen their commitment to prevention and to children. We are working to grow our outreach efforts each year and offer more opportunities for businesses and other community entities to get involved. We were surprised at the enthusiasm and reach of libraries all over the state and would like to build upon that relationship for 2019 Prevention Month.

We also plan to build public will through continued use of our communication strategy including

- 1- Timely op-eds
- 2- Parenting column in the eastern Idaho newspaper, the Post Register
- 3- Twice weekly Facebook posts on parenting tips and other relevant topics
- 4- Promotion of Prevention Month activities throughout network and communication outlets
- 5- Strategic use of the Public News Service, which provides news feeds to radio and TV stations statewide.

Strategic Questions:

We plan to deepen our **44 county strategy** in 2019 by reaching out earlier and providing additional resources that will encourage more prevention activity. What should that look like? What role if any do you as the board want to play?



Advance policy:

Depending on the policy work, ICTF leads either from the front or from behind. We encourage policy development and provide resources for organizations to develop policies to prevent child sexual abuse as an adjunct to promotion of Stewards of Children. This is the "Now What". ICTF staff participate in a variety of state level committees to improve the child welfare system, to determine direction for the MIECHV program, to educate on the importance of home visiting programs to policy makers, and in support of efforts to change Idaho's laws that currently allow children in faith healing sects to suffer and die for lack of medical attention. We will continue these involvements.

PCAA:

-- What else should it be doing? How could we better co-brand? Should we have members—organizational or individual?

Public Policy goals:

Should we? Intentionality? Current efforts? Other things?

Mobilize funding:

ICTF uses the CBCAP and other funding it receives to build the prevention movement throughout Idaho. By funding organizations throughout the state, providing training and convening prevention leadership to share and develop best practices, ICTF uses its resources to advance a collective strategic vision. We recently received a grant from Blue Cross Foundation to lead the Hope Conquers ACES training effort and plan to apply for continued funding into the program year. While we are the direct recipient of this funding, by using it for a large collaborative training initiative including a train the trainer event, we are able to turn around and use it to increase the knowledge and capacity of our collaborative partners. Additionally, we will have a Boise based training coordinator for this project. The coordinator will be an AmeriCorps VISTA volunteer, a resource we will use to further our own work on this initiative, but also to provide capacity to organizations statewide. There is also potential to leverage this VISTA project to secure additional coordinators at key locations around the state in the upcoming years. We will continue to look for resources to pool and redirect into aligned activities through the initiatives we mentioned and our grant processes.

Fundraising—

- grants
- individual donors (Campaign to fund more grants)
- statutory/dedicated funds/Millennium Fund
- brokering \$

Should we seek separate funding to promote Neglect work?