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**Idaho Children’s Trust Fund Board Meeting**

**July 20-21 2014**

**Springhill Suites, 424 E. Park Center Blvd., Boise, Idaho**

**Draft Meeting Minutes**

**Call to order:** At 9:10am on Monday, Board Chair Sarah Leeds called the meeting to order

***Board Members Present:*** *Celia Asumendi, Shannon Dunstan, Janet Goodliffe, James Herrmann, Sarah Leeds, Amanda Pena, Jeanette Pinkham, Brenda Stanley, Jill Andrus*

***ICTF Staff Present:*** *Roger Sherman, Lisa Newhouse, Taryn Yates*

**Intros**- Taryn/ Jill

**April Regular Meeting & June Special Budget Meeting minutes** – Shannon moved to approve

 Janet second

 Approved

**Consent agenda**

* Staff Report- Amanda motion to approve

 Jamie second

 Approved

* Finance committee asked for financial report to be pulled out of consent agenda for further discussion.

**Financial Report**

* Tax donation revenues are lowest they have been in many years
* The Executive Director proposed that the board change the board policy requiring 10% of “other donations” be deposited in Children’s Trust Account. The proposal is to suspend the 10% donation policy for SFY2015. *This does not impact the statutory requirement to deposit 50% of the tax donations into the fund.*
* Amanda moved to suspend depositing the 10% and allocate 1/3 into fundraising and 2/3 into operating
* James second
* Revisit issue annually
* Approved
* CBCAP grant- ICTF behind in spending out the federal grant which needs to be spent out by September 30. Present report showing plan for how money will be spent. Contributing factors:

 Slow reimbursement requests

 Full quarter without grants manger position filled

**Expenditures over $1,000**

* **Roger and Taryn travel to St. Paul for National Alliance Meeting, October 26-29** - Amanda motion to approve Jeanette second Approved
* Plan for expenditures as per spending plan presented

**Planning Review**

* Oct. 20- Board meeting
* Oct 21-22- Site Visit with Prevent Child Abuse America
* The board members available will meet the morning of 21st
* May 2007- date of last charter
* The board reviewed Theory of Change documents
* This document is based on:
* strategic funding
* coordinating/training
* convening
* policy/policy process
* strengthening families
* strategic initiatives
* maintaining organizational health
* communication/awareness

The board reviewed a “Keep/Add/Change” table based on the core functions and activities of ICTF. The bullets reflect comments about each area and not necessarily a consensus. The areas of focus and comments follow:

Grant Making

* Ed Van Dusen Legacy Award **Keep**
* There’s been small number of applicants
* Use the award money elsewhere
* Plaque could be given by local celeb
* More promoting for winner
* Consider second runner up for following years
* Awards luncheon as fundraiser
* Could be given out in April
* Regional awareness grants **Keep**
* Revisit how they are awarded
* Board wants to be involved in local efforts
* Board members want report on regions use of funds
* Where is money spent? What’s impact?
* Update/review MOU’s
* Need more outreach, different groups to apply
* Create newsletter with grants dates and deadlines
* Refresh constant contact contacts
* Priority points

Crying Baby Plan **Keep**

* + Being used in hospitals!!!
	+ ICCP implementing plan
	+ Child care centers to have same plan as parent

Darkness to Light Statewide initiative **Keep**

* Can online training slots be extended out?
* More promotion for program

Prison **Keep**

* Multi-Year grant
* Outcomes?
* Needs a curriculum of family re-uniting
* Mental health related federal grant opportunities?
* Looking at options for sustainability

ACES and Resiliency **Keep**

* Bring in trainers to train
* Add to Training Institute
* Watched ACES video on YouTube
* Inform health practitioners to care as opposed to checking off a list

SFTI **Keep**

* Totals about $20,000 for event
* Grantees that are required to come- write in their application or pay for travel?
* Promotion- tying it to the award, use resources
* Get diverse groups to attend rather than same audience

Grantee Convening **Keep**

* Training for grantees
* This year’s been rough due to staff transitions, but back on pace
* Lemonade for Life example for possible training

Roundtables **Keep**

* Pushes info out into communities
* Support into other areas
* Being developed in Eastern Idaho

Pinwheels **Keep**

Regional Focus **Keep**

* Region 5 focus- roundtable
* VISTA to Twin Falls Head Start
* Building relationships
* Coordinating events
* Relation to grants- give power to the region, not us
* Partner with afterschool networks

**PCAA Chartering Process**

 Walk thru questions that PCAA will ask in site visit (Criteria Questions). Prevent Child Abuse America has 9 criteria that it looks at during site visits. The board worked through 5 of the criteria to understand better the nature of the questions that will be asked during the visit on October 21st and 22nd.

* **Criteria 1: Common Mission**
1. Vision statement
	* + “by strengthening families…..”
		+ “by funding….”
2. NA
3. - Funding is obstacle; we are independent, conservative state.

- Strengthening Families curriculum is success, statewide board is success.

- Not about government dependency.

- Proving outcomes and effectiveness is obstacle.

- Working with legislature- success

1. - Try to look at data, what works in other states
	* + Share Strengthening Families, what works here
		+ How we select grantees
		+ Diversity on board
* **Criteria 2: Accountability & Stability- FINANCIAL**
1. Successes

- Maintaining federal money

* + - Tax donations
		- YMCA work
		- Tidwell Foundation
		- Changing Statute
		- VISTA’s as non-monetary benefit
1. Financial goals
	* + Developing more sources of funding

- St. Luke’s partner

- Changing statute

- Increase funds to prevent child abuse

- More diversified

- Revenue options

- Need contingency plan—if we lost major funder

- Have had same Executive Director—stability important

10. Goal in next 3 years

 - Community funding efforts

* Crowd sourcing
* Strategic fundraising plan
* **Accountability & Stability- BOARD**
1. Working well?

- Represent whole state

- All positions filled

* Members attend the meetings
* Meeting consistently
* Filling vacant spots quickly
1. Key initiatives- yearly
* Sometimes suffer on implementation
* Fundraising plan
* Create strategic plan for board to see

8. More follow up!

12. - Working diverse board

* Engaged board

13. - Grantees

* Region contacts- CC’d board
* Add to survey at SFTI
* **Criteria 3: Common Identity**
1. Raising PCA Idaho profile
* Pinwheels
* Changed logo to co-brand with PCAA
* Facebook page is Prevent Child Abuse Idaho
* Stationary, Letterheads include PCA Idaho
* Website
* Speakers come in from PCAA
* What would PCAA like us to do?
* Idaho responds best to local over national
* **Criteria 4: Active Participation**
* Provide us with support and materials
* Promotion activities
* CBCAP grant
* Communications work
1. - Evaluations
* Stories/Measures
* Messaging
* We are “Pinwheel People”
* **Criteria 5 : Statewide Scope**……
* Idaho is geographically large, demographically small
1. Collaborations and partnerships
* YMCA
* Governor’s office
* Our grantees
1. Who are we NOT collaborating with?
* Donors
* Funders
* Not schools as much as should
* Family Studies at BSU will be good
1. Refer to board assessments- schools, state councils, advisory panels

11. Changes?

 - Be in more rural areas

13. - Refugee, Latino community work

* Can work more with disability community
* Adolescents
* LGBTQ
* Veterans
* Get Mountain Home, National Guard contacts

Recess at 4pm on Monday

**Reconvene at 9:10am on Tuesday**: Sarah Leeds called meeting to order

***Board Members Present:*** *Celia Asumendi, Shannon Dunstan, Janet Goodliffe, James Herrmann, Sarah Leeds, Jeanette Pinkham, Brenda Stanley, Jill Andrus*

***ICTF Staff Present:*** *Roger Sherman, Lisa Newhouse, Taryn Yates, Norma Pintar*

***Guests:*** *Melissa Ruth, Idaho Coalition Against Sexual and Domestic Violence, Janie Mendez and Gaby Tapia, Catholic Charities, Diane Demarest, Family Advocates, Jane Hardison, YMCA board, Idaho Women’s Charitable and facilitator in prison, Janet Guerin, IDOC, Cathy Carmen, Stewards facilitator, Norma Pintar, ICTF VISTA Training coordinator,*

**Intros**- Board and local prevention organizations that joined meeting

**Connect the Dots intro**

**Discussion on how we can work across systems and building to scale to prevent child abuse and neglect. This was a far ranging discussion between the board and partners in the Treasure Valley.**

* Who’s our audience (prison, child cares, domestic violence), mission (training in neglect, sexual abuse)?
* Can inmates/recovery be facilitators? (background checks)
* Protecting family needs to be infused in culture
* Hard to demonstrate impact in prevention work
* Prevention and intervention cycle rather than separating them
* 5 protective factors- further in community, use as filter in deciding who to fund
* Need to translate protective factors to get others to understand the reason for a shared perspective
* Blending movements- LGBTQ, immigration, racism, changing social norms
* Child abuse has been embedded into culture- needs to be broken down over years
* Acknowledgement phase is current generation
* Generation gaps and different beliefs. What’s right v. what’s wrong.
* Parents over compensating kids- giving the kids the power
* Different definitions among organizations- resiliency. The reason we need a shared framework.
* Parenting classes- talk of parents childhood, other way to discipline, hope/faith
* Need to be able to incorporate classes/training in Dept of Corrections
* How do we impact at larger scale rather than the individual?
* There are broken situations, not broken people
* Seatbelt example: changed the social norm. Laws and hospitals involved. Society worked together for a change. Cars and system wide implemented change
* Dept of Corrections says lack of resources for system
* Cross training, health screening, pushing into policies
* Change can occur in stages!
* Provide an award in order to learn the info- incentives work!
* Teaching self-advocacy creates demand for more
* Making the community want to change with vulnerability, safety, influence, pressure
* Institutionalize info- teach in school
* How can we start changing social norms?
* Who are partners? Are they utilizing Strengthening Families?
* All speaking same terms and language
* Networking, pushing and receiving referrals
* Invite others to training/classes outside of normal crowd
* Changing names/topics to something powerful and positive rather than negative
* Community needs to share endeavors of Strengthening Families
* What’s already happening in community? Can we combine efforts? (SF talks about “small but significant changes” to practice
* Involve different types of agencies as partners (libraries, etc)

Adjourned at 12pm