

2009-10 Board Members

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Attorney General's Office

Valerie Burgess
Department of
Health and Welfare
Family and Community Services

Shannon Dunstan
Department of Education
Bureau of Special Education

Staff

Executive Director
Roger Sherman
shermanr@dhw.idaho.gov

Grants Manager
Wickes MacColl
maccollw@dhw.idaho.gov

Parent Involvement Coordinator
Michelle Hansen
Hansenm2@dhw.idaho.gov

The 48th Idaho Legislature declared its intent for the Idaho Children's Trust Fund at its first regular session in 1985:

"The children of the state of Idaho are its single greatest resource and . . . these children require the utmost protection to guard their future and the future of the state. The legislature recognizes that child abuse and neglect is a threat to the family unit and imposes major expenses on society. The legislature further declares that there is a need to assist private and public agencies in identifying and establishing community based educational and service programs for the prevention of child abuse and neglect. It is the intent of the legislature that an increase in prevention programs will help break the cycle of child abuse and will help reduce the breakdown in families and thus reduce the need for state intervention and state expenses. It is further the intent of the legislature that prevention of child abuse and child neglect programs be partnerships between communities, citizens and the state."

It is from here we take our charge.

History

The Idaho Children's Trust Fund was established by an act of the state legislature in 1985 to promote child and family well-being in the state of Idaho. The legislature declared that there is a need to assist private and public agencies in identifying and establishing community-based educational and service programs for the prevention of child abuse and neglect. The Trust Fund makes grants, and provides training and technical assistance to programs throughout the state that work directly with children and their families. While located within state government, the Children's Trust Fund is a unique public-private partnership, receiving no state general funds.



THEN GOVERNOR JOHN EVANS SIGNS
TRUST FUND LEGISLATION IN 1985

Mission

The Idaho Children's Trust Fund supports efforts within the state that are designed to prevent the occurrence of child abuse and neglect.

Vision

Our vision is that all the children of Idaho are valued and develop in a safe and nurturing environment.

Governance

An independent board, created by state statute and appointed by the Governor, oversees fundraising, expenditures, and operations. The Trust Fund board includes governor-appointed members from the seven regions of the state, as well as three members appointed by the Idaho Attorney General, Superintendent of Public Instruction and the Director of the Department of Health and Welfare. Board members are citizen volunteers who are appointed because of their expertise in child and family issues. Staff members include an Executive Director, a Grants Manager and currently an AmeriCorps member responsible for developing parent leadership. Private citizens from throughout Idaho who sit on the board, or on a panel, steer the Trust Fund's course and help raise the funds necessary to make prevention grants for local community programs.

Thank You!

We would like to thank all the Idahoans who generously donated nearly **\$60,000** through their Idaho State Income Tax forms. We are not able to learn your names, but your support is most valuable in preventing child abuse in our state.

2011 ANNUAL REPORT



**Idaho
Children's
Trust Fund**



Prevention Works!

25 YEARS

OF STRENGTHENING FAMILIES TO PREVENT CHILD MALTREATMENT

Prevention Works

The work of the Idaho Children's Trust Fund is about strengthening families to prevent child abuse. Prevention to us means before abuse ever happens. The absence of abuse is not "nothing". "Nothing" is neglect. The opposite of abuse is nurture. The work we promote and fund is designed to nurture children and strengthen families, to create an environment where all children thrive—cradle to career.

Prevention works. Think about seat belts and cigarettes. I remember, as many of you of a certain age probably do, bouncing around in the back of cars on long trips, riding in the back of pick up trucks, seeing kids on parents' laps as they were driving. All with a cigarette smoking Mom or Dad driving with the windows closed. We do not see that anymore because we've invested in prevention campaigns to get people to wear seat belts and keep more and more people from smoking. While neither of these campaigns have been 100% successful, they have changed our culture.

These campaigns worked because prevention became a community norm. We tell our kids—and later they tell us—not to smoke and to put on our seat belts. We are moving in this direction in prevention of child abuse. When prevention of child abuse becomes the norm at all levels from our schools and child care centers, to how we plan our cities, to how we meet each other's families in our neighborhoods, we will have succeeded.

You are the heroes

It is not the critic who counts, not the man who points out how the strong man stumbles or where the doer of deeds could have done them better. The credit belongs to the man who is actually in the arena, whose face is marred by dust, and sweat, and blood; who strives valiantly; who errs and comes short again and again because there is no effort without error and shortcomings; but who actually strives to do the deed, who knows the great devotion; who spends himself in a worthy cause, who at the best knows in the end the high achievement of triumph and who at worst, if he fails while daring greatly, knows his place shall never be with those timid and cold souls who know neither victory nor defeat.

- Theodore Roosevelt

Thank you to Roger, Wickes and Shelli, the ICTF staff, who consistently and valiantly strive to achieve success by keeping children safe from child abuse and neglect.

When resources are limited and the short term forecast appears to be bleak for the State and federal budgets, the tenor of our thinking changes, inhabiting our minds with a deficit mentality. Sharing less, restricting access and guarding existing resources with a renewed vigilance will not cultivate the fertile ground from which our "Best Thinking" emerges. Keeping children safe is ultimately what we agree is most important.

It may seem counter intuitive, but the time is now to embrace an abundance mentality; resources are available and plentiful. Let's use our most brave and courageous minds to rethink and retool a system that is often times built on redundancy. Let's dismantle the silos and hierarchies in a valiant effort to provide a seamless and, multi disciplinary approach to preventing child abuse and neglect in Idaho. We have the components of that system at our finger tips; now it's a matter of putting all the pieces together to create a mosaic of services that we can embrace.

You are the heroes who strive valiantly every day to keep children safe. It is with immense gratitude that I extend my appreciation to all of you.

Mary Marshall | Board Chair, Jerome, Idaho

“ Keeping children safe is ultimately what we agree is most important. ”

Child Abuse Prevention Month, April 2010

The national symbol for child abuse prevention is a pinwheel. Why? The pinwheel is fun; it's carefree – it reflects our hopes and dreams that all children will have the healthy, happy childhood they deserve – free from abuse and neglect. During April, pinwheels could be seen throughout towns from Sandpoint to Rexburg.



Our Feet on the Ground

The community programs funded by the Idaho CTF are truly our feet on the ground. As the lead agency for child abuse prevention in



Idaho, we train, convene, coordinate, provide technical assistance and fund community based organizations that work with children and families. The programs move major initiatives forward.

Annual Grant Program Prevention of Child Sexual Abuse

- The **ICARE** program of St. Vincent DePaul in Coeur d'Alene provided Stewards of Children training to adults in youth serving organizations in the community.
- **Bright Tomorrows** in Pocatello and the **Family Safety Network** in Driggs teamed up and trained more than 20 new facilitators to work with groups throughout the state. This is an investment in the long term future of the movement and most importantly our children.
- **Friends of Family and Children Head Start** in Ada and Elmore Counties trained Head Start staff and parents to collaborate to end child sexual abuse.
- **Easter Seals-Goodwill** invested in training two Stewards of Children facilitators from its staff who worked with women coming out of the correctional facility south of Boise.

Parent Education

- The **Benewah Co. Community Coalition** provided parenting classes for parents involved in divorce, custody or paternity related issues.
- Nurturing Parenting, an evidence-based parenting and child abuse prevention curriculum, was used by the **Bannock Youth Foundation** in Pocatello and by **Easter Seals-Goodwill**.
- At the **Baby Haven** in Caldwell they used an incentives based program to help parents make healthy decisions.
- **Familias Saludables** in Hailey, a project of St. Luke's Community Health, provided free parenting classes as well as a health fair and other services to the Latino community in the Wood River Valley.

- **The Family Services Alliance** in Pocatello is working with teen parents using the Parents As Teachers curriculum for in-home visits.

Multi-Year Grant Program

Four projects completed their third and final years. The multi-year projects help to demonstrate innovative programs or deeper implementation of prevention work.

- **ICARE Children and Family Advocacy Center, Coeur d'Alene** Targeting two underserved populations, ICARE used its ICTF funding to reach out to both fathers & rural parents to reduce/prevent child abuse & neglect. Fathers participated in the Nurturing Fathers program and rural parents have Love and Logic and Early Childhood Parenting made Fun classes offered in their communities. Home visits, based on the Parents As Teachers program have been available to both groups.

- **Mercy Medical Center, Nampa** The Community Outreach Initiative coordinated a collaborative, community-wide effort to strengthen families & promote a Healthy Start for young children. Project activities included: 1) establishing a systematic, collaborative network to coordinate family services & enlarge support systems for vulnerable families, 2) offering emotional support, parent education & referral to community resources for first time families of newborns at Mercy through the First Steps program; 3) implementing a Family Outreach program that combines parent education, using the Nurturing Parenting curriculum, with a series of child health & family wellness programs using volunteer resource people from the community.

- **Northern Rocky Mountain Easter Seals—Goodwill Program in the Treasure Valley Play and Language for Autistic Youngsters (PLAY) Project** Easter Seals-Goodwill developed "Play and Language for Autistic Youngsters" (P.L.A.Y.), as their core autism program after researching best practices on autism interventions at the local and national level. P.L.A.Y. is taught and practiced in the child's natural environment and incorporates the entire family into the therapy. Child abuse and neglect prevention skills are taught to parents in their homes as they learn how to play with their children.

- **Strengthening Families Initiative, Idaho Association for the Education of Young Children, Statewide**

The initiative expanded the Strengthening Families through Early Care and Education program to reach more child care centers and families throughout Idaho. The project focused on under-served Latino families and families that include people with disabilities. The Strengthening Families model uses natural and trusted partners (child care providers) to help build strengths and protective factors in families.

- **The Shoshone Bannock Tribe's Keeping Native Kids Safe Project** is in its third year of operation on the Fort Hall Reservation. The project offers parent education classes and other support services to Native American families to prevent child abuse and child neglect. Tribal history and values are an integral part of this project.

Each of the multi-year grantees presented a workshop at the annual Strengthening Families Training institute March 16 and 17, 2010 in Boise.



Photo: Darin Oswald/Idaho Statesman

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Prevention is everybody's work

In January 2010 the work of several years came to fruition with the roll out of the Quality Rating and Improvement System (QRIS) for child care programs in Idaho. As its name implies, this system is set up to help child care programs throughout Idaho develop quality early learning environments for children and then to earn "stars" that help parents know how to choose the best program for their children. The QRIS provides monetary incentives to programs for accomplishing a variety of goals that improve quality.

A significant quality indicator that is built into the QRIS is strengthening the capacity of child care workers to work with parents to prevent child abuse and neglect. Using a curriculum, based in 5 protective factors that strengthen families, which



was developed by the Idaho Association for the Education of Young Children and the Idaho Children's Trust Fund, child care providers learn best practices for partnering with parents to strengthen their families and prevent child abuse and neglect.

This is a proven strategy. Incorporating the work of prevention into organizations or a system that already touches families and children is likely to be the most effective way to reach them. The Children's Trust Fund is currently working with other systems that touch parents and children—schools, social service agencies, corrections—to build family engagement and strengthening into their existing work.

Prevention is everybody's work. The Idaho Children's Trust Fund is working daily to help everyone figure out the role they can play.

In Memoriam

Karen Mason, Executive Director, Idaho Assoc. for the Education of Young Children

Karen Mason was a brilliant visionary, a compassionate leader, a mentor to many, and a tireless champion for all Idaho's young children. We miss her very much. Although her body is no longer with us, Karen's light still shines the way for Idaho AEYC and all Idahoans who advocate for our youngest citizens. Her impact on Early Care and Education will live on forever!

According to Karen, she was fortunate to grow up in the best possible environment for a young child. She explored, played, enjoyed a neighborhood full of children of all ages to run and play, create games, play baseball with dads and moms, go camping, swim, ride horses, and ski from an early age. Extended family and adults helped mold a person who was adventurous, risk taking and cared about people. The early years really do make a difference in terms of what we are able to do as we negotiate the ups and downs of school and life.

Karen was an invaluable collaborator for the Idaho Children's Trust Fund. Her vision and skill helped propel the Strengthening Families work in Idaho forward and onto the national stage. In recognition of that work, the Trust Fund nominated her for the prestigious Commissioner's Award in 2009 along with her co-collaborator Doug Fagerness.



MAY 2009, KAREN IS AWARDED THE COMMISSIONERS AWARD BY THE NATIONAL CONFERENCE ON CHILD ABUSE AND NEGLECT, RECOGNIZING HER WORK IN STRENGTHENING FAMILIES THROUGH EARLY CARE AND EDUCATION

Idaho Association for the Education of Young Children receives First Ed Van Dusen Legacy Award

Shortly after Ed Van Dusen died in 2009, the board of the Idaho Children's Trust Fund honored his memory by renaming its annual Board Award. Ed was the Father of the Idaho Children's Trust Fund, having envisioned it and then shepherding the legislation that created it in 1985. The Ed Van Dusen Legacy Award was presented for the first time to the Idaho Association for the Education of Young Children at the Trust Fund's annual conference in March.

The Idaho AEYC's mission is advocating for and supporting quality early care and education in Idaho in a variety of settings. While that mission is certainly good enough, the Idaho AEYC became a partner in child abuse prevention by adopting the Strengthening Families approach created by the Center for the Study of Social Policy. Strengthening Families is about building 5 protective factors that create the best environment for children to be raised free from abuse. As you will read in the accompanying article, strengthening families to prevent child abuse is now an indicator of a quality child care program.

Ed's wife Catherine gave the award at a celebration of the Trust Fund's 25th anniversary. The death of Karen Mason, long time director of the Idaho AEYC, just shortly before the award was given, made the presentation particularly poignant.



2010 Contributors

- Tore Beal-Gwartney
- Isabel Brassey
- Joseph and Natasha Brunson
- Laurel Carignan
- Pete and Freda Cenarrusa
- Dennis and Eugenie Gardner
- Michael and Nancy Gearhard
- Janet and Marvin Goodliffe
- Samuel and Helen Grayson
- Michael and Margaret Henbest
- James and Judy Herrmann, Sr
- Steven and Anita Henna
- David Humphrey
- Iris and Larry Hunter
- June Judd
- G. Robert and Dorothy Klomp
- Peter and Carolyn Kolb
- Louis Landry
- James and Marcia Lyons
- Monte and Mary Therese MacConnell
- R. Ronald and Judith McNeley
- Mardell Nelson
- Neil and Tyley Nelson
- Dorothy Pantner
- Henry Pharris
- B.J. Pharris
- Marshall and Martha Priest
- Henry and Susan Reents
- Fred and Carol Stirling
- Ferne C. Studebaker
- Marilyn Tate Shuler
- Ted and Linda Walker
- Dick and Sally Walker
- Lyndall Williams

- Emerald Dental Associates
- Idaho Urologic Institute
- First Judicial District CASA Program
- Twiga Foundation
- Anonymous via United Way of Treasure Valley
- Women's Law Caucus U of I

Idaho Children's Trust Fund Financial Report

The Department of Health and Welfare, under the direction of the Idaho Children's Trust Fund Board, is responsible for the management and accounting of funds in the Children's Trust Account. The following is a summary of the financial activities of the Trust Fund account in SFY 2010 (July 1, 2009- June 30, 2010). By state statute, half of the funds generated by income tax return donations are deposited into the Children's Trust Account in order to generate interest earnings to be used for future expenditures. In order to give a truer picture of Trust Fund revenues and expenditures, we are also including accounting for the federal grant money that we receive in furtherance of our mission.

Cash on Hand, July 1, 2009	\$ 112,860.75
Deposits	
Cash and Special Donations	\$ 27,886.25
Tax Return Donations	\$ 58,492.42
Interest Earned	\$ 48,379.57
Conference Fees and Grants	\$ 14,221.87
Federal Child Abuse Grant (CBCAP)	\$ 204,582.00
Total Deposits	\$ 353,562.11
Total Funds Available, SFY2010	\$ 466,422.86
Application of Funds	
Disbursements	
Trust Fund Grants and Awards	\$ 135,699.73
Transfer to Children's Trust Account	\$ 29,246.21
Personnel	\$ 65,282.23
Conference	\$ 10,294.49
Non-grant Expenditures From CBCAP Grant	\$ 88,169.44
Total Disbursements	\$ 328,692.10
Cash on Hand End of Year (June 30, 2010)	\$ 137,730.76
Balance June 30, 2010	
Children's Trust Account (Market Value) ...	\$ 1,336,344.96
Cash on Hand	\$ 115,132.29
Total Amount in Children's Trust Fund (6/30/2010)	\$ 1,451,477.25

Grants

- Thank you to the corporations and foundations who funded our work in 2009-10.
- Casey Family Programs
 - IDACORP Employees' Community Service Fund
 - National Alliance of Children's Trust and Prevention Funds