

**Meeting of the
Idaho Children's Trust Fund
Board Meeting Minutes
July 25 - 26, 2011
University Inn
Moscow, Idaho**

Time and Place: The Summer meeting of the Idaho Children's Trust Fund took place on Monday and Tuesday, July 25 - 26, 2011 in Moscow, Idaho

Presiding: Mary Marshall, Board Chair

Call to Order: Mary Marshall called the meeting to order at 9:15 AM, Monday, July 25. The meeting concluded Tuesday, July 26th at 2:25PM

Attendees:

Board
Jamie Herrmann, Region 1
Eileen Uhlenkott, Region 2
Robin Sanchez, Region 3
Rosie Reilly, Region 3
Iris Hunter, Region 4
Kay Christensen, Attorney General's Office
Shannon Dunstan, State Department of Education
Miren Unsworth, Department of Health and Welfare

Members Excused: Sarah Leeds, Region 6
Janet Goodliffe, Region 7

Staff Present: Roger Sherman, Executive Director
Wickes MacColl, Program Development
Shelli Hansen, Office Manager

Guest Speakers: Della Bayly, Success by Six (formerly Children and Families of the Palouse)
Heather Havey, Gritman Medical Center First Steps (PCA Georgia) 833-baby
Jeannette Bennett and Ryan Oatman, Nez Perce Social Services
Tom Morris, Idaho Vandals Sports Properties

Informational Agenda

Presenters

Heather Havey, Gritman Memorial Hospital, reported on First Steps Program and new parents support and collaboration in the Palouse Region

Della Bayly, Success By Six, reported on her one day a week program and the impact of home visiting programs for new parents.

Jeannette Bennett and Ryan Oatman presented the Native American parenting curriculum, *Positive Indian Parenting*, and some of the challenges facing Nez Perce Social Services.

Tom Morris, Idaho Vandals Sports Properties, offered information on advertising opportunities with the Idaho Vandals football and basketball teams.

State of the Trust Fund

Director Sherman and Program Development, Wickes MacColl, presented a review of the Idaho Trust Funds June 2010 – June 2011 programs, activities and finances, highlighting the outcome accountability and performance of the first year of the Cycle 3, Multi Year Grantee Cohort.

Pre Budget Discussion

Director Sherman presented information about a possible VISTA hire, CLM marketing and advertising opportunities and membership dues for PCAA<Boise Chamber of Commerce and Idaho Voices for Children.

Business Meeting

April Minutes

Motion

April Board Minutes were reviewed and approved. Minutes will be placed on website.

Board Meeting Dates

Oct 24 & 25, 2011

January 26 & 27, 2012

March 13 & 14 SFTI

April 26 & 27, 2012

July 23 & 24, 2012

October 22 & 23, 2012

Financials

Director Sherman presented the Idaho Children's Trust Fund's financial position and proposed the 2012-2013 budget.

Motion

The 2012-2013 ICTF Budget was reviewed and approved with the stipulation that \$10,300 for prevention awareness funding be reworked and revisited at the next meeting.

Elevator Speech Development

With leadership of Director Sherman, the ICTF Board constructed an "elevator speech" that describes who we are and what we do.

"I am a member of the ICTF Board and represent the interests of my Idaho Region/Agency. In 1985, the Idaho Legislature started the ICTF to fund local organizations, statewide, who are working to prevent child abuse and neglect. We sponsor organizations, protect children and strengthen families throughout Idaho. Give examples. I think this is something you would be interested in."

Guidelines for an Effective Trust Fund

Director Sherman and the ICTF Board reviewed the first four sections of the *Core Components and Quality Indicators of a Strong and Effective Children's Trust and Prevention Funds Check List*, a quality improvement plan distributed by the National Alliance of Children's Trust Funds.

Enabling Legislation

Organizational Structure

Strategic Planning

Financing

National Movement for Children

Director Sherman presented the PCAA's National Movement for Children's information, strategies and pledge.

The meeting adjourned at 2:25 PM